

IAMG 2010

www.iamg2010.budapest.hu

IAMG 2010 Conference
Augustus 29 - September 2, 2010
Budapest, Hungary
Contact: IAMG 2010 Conference Secretariat,
Chemol Travel Congress Dept.; Franciska Morlin
e-mail: iamg2010@chemoltravel.hu;
phone: +(36 1) 266 7032; fax: +(36 1) 266 7033

EXHIBITIONS AND THE SPONSOR MANUAL

DETAILED INFORMATION FOR SPONSORSHIP OPPORTUNITIES

Prices are negotiable, especially in case of packages

Do not feel limited by our suggestions. Please share your ideas with us, we shall implement them and offer you package prices.

• ADVERTISEMENT OPPORTUNITIES

The Book of Abstracts with the Final Programme of the Conference will be distributed to all participants and guests of the Conference.

| | |
|--|-------------------|
| Company logo with web-site link | EUR 1.200 |
| A leaflet in the conference bag | EUR 2/each |
| Company flyer on the USB pendrive wich includes the Book of Abstracts | EUR 3/each |
| Advertisement on the back or first cover page of the Book of Abstract and the Final Program (4 colours) | EUR 1.200 |
| Advertisement on the first or back inner cover of the Book of Abstract and the Final Program (4 colours) | EUR 1.000 |
| 4 colour page in the Book of Abstract and the Final Program | EUR 800 |
| Black and the white advertisement in the Book of Abstract and the Final Program | EUR 500 |

(The above prices are given for one page in one of the given publications. For half pages, the prices will be reduced accordingly) .

• COMPANY SPONSORED SYMPOIUM, WORKSHOP OR USERS' MEETING

In the lunch breaks, Users' Meeting, Workshop or Company Sponsored Symposium will be arranged as part of the official Scientific Program. The organization of these meetings are at the discretion of the Sponsors, the scientific content and time of the workshops however, should be approved by the Local Organizing Committee. All technical facilities that are offered for the IAMG 2010 sessions (meeting room, PC projection, sound system) will be provided by the Local Organizing Committee but all additional expenses, like costs of speakers or any further requirements should be covered by the Company.

Prices: in 150 seats room: **EUR 1.500.-/30 minutes** in Plenary Hall: **EUR 3.000.- / 30 minutes**

• SPONSOR A SESSION **EUR 2000**

Identification of symposium will be discussed upon application.

This sponsorship includes:

- Inclusion of your company logo on web site of IAMG 2010 with a link to your own web-site
- The sponsoring company name and logo on the inside cover page of the brochure
- Opportunity to include a promotional insert in the delegate bag (maximum one A4 double sided flyer)
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstract and the Final programme
- The opportunity to introduce the speaker prior to his/her talk

• **COMPANY LOGO DISPLAYED IN A LECTURE ROOM IN THE BREAKS** **EUR 1 200**

Sponsorship of this item includes:

Your company logo and/or advertisement will be projected on the screen throughout the coffee and the lunch breaks in the requested session room

• **SPONSOR THE COMPUTER CENTER (Internet Café)** **EUR 2 000**

A Computer Center will be available in the Congress building as an Internet Café.

Sponsorship of this item includes:

- Inclusion of your company logo on the web site of IAMG 2010 with a link to your own web-site
- Opportunity to use your own company decoration in the Computer Center
- The sponsoring company name and logo on the inside cover page of the Book of Abstracts and the Final Program
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstract and the Final Program

• **SPONSOR THE USB PENDRIVE CONTAINING THE BOOK OF ABSTRACT** **EUR 3 000**

Sponsorship of this item includes:

- Inclusion of your product information on the USB flash drive containing the Book of Abstracts and the Final Program that will be received by all participants of IAMG 2010 in August 2010.
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstracts and the Final Program

• **BURSARIES FOR OUTSTANDING YOUNG COLLEAGUES** **EUR 1 500 – EUR 2 000**

Your contribution will enable us to invite outstanding young scientists by covering their participation and travel costs.

Sponsorship of this item includes:

- Inclusion of your company logo and name on the IAMG 2010 web-site with a link to your own webs-site
- The sponsoring company name and logo on the inside cover page of the Book of Abstracts and the Final Program
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstracts and the Final Program

• **POSTER AWARD** from **EUR 500**

Opportunity for your company to sponsor a poster prize, such as

- Youth Excellence Award or
- Outstanding Young Woman Scientist Award or
- negotiable

Prices will be handed over at the Closing Ceremony

Price is negotiable but min. euro 500.- per person.

• **LOGO AND COMPANY NAME / ANNOUNCEMENT ON THE POSTER BOARDS - EUR 1 500**

Sponsorship of this item includes:

- The sponsoring company logo on all poster boards
- Inclusion of your company logo and name on the IAMG 2010 web-site with a link to your own web-site
- The sponsoring company name and logo on the inside cover page of the Book of Abstracts and the Final Program

- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstract and the Final program

• **BADGE AND THE LANYARDS - EUR 5 / each**

All delegates will have to wear a badge on a lanyard during the Conference

Sponsorship of this item includes:

- The sponsoring company logo on all lanyards
- Inclusion of your company logo and name on the IAMG 2010 web- site with a link to your own web-site
- The sponsoring company name and logo on the inside cover page of the Book of Abstracts and the Final Program
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstracts and the Final Program

• **DELEGATE BAG - EUR 10 per bag or the bags in kind**

All delegates will receive a Conference bag with the conference material.

Sponsorship of this item includes:

- The sponsoring company logo on every conference bag
- Inclusion of your company logo and name on IAMG 2010 web- site with a link to your own web-site
- The sponsoring company name and logo on the inside cover page of the brochure
- Acknowledgement as IAMG 2010 sponsor in the Book of Abstracts and the Final Program

| | |
|--|-----------------------------------|
| • SPONSOR A COFFEE BREAK | EUR 7 per person per break |
| • SPONSOR THE WELCOME RECEPTION | Euro 45 per person |
| • SPONSOR THE BANQUET | Euro 60 per person |

Sponsorship of the above items includes:

- Opportunity to use your own company decoration in the Coffee Break / Welcome Reception area and /or in the venue of the Banquet
- Opportunity to place your company logo and advertisement on the invitation card
- Inclusion of your company logo and name on the Conference web site with a link to your own web site
- The sponsoring company name and logo on the inside cover page of the brochure
- Acknowledgement as a IAMG 2010 Sponsor in the Book of Abstract #and the Final Program

SPONSORSHIP CATEGORIES AND THE BENEFITS

Depending on **the total amount** paid for sponsorship items, exhibition space and advertisements all in all, funding companies will be referred on a competition basis to the following categories:

**GOLD SPONSOR
SILVER SPONSOR
SPONSOR**

In addition to purchased services **Sponsors** may receive benefits as follows:

- The **supporter's logo** will appear on the Conference Website and in all Conference documentations
- A **printed acknowledgement** in the following documents: web site, Book of Abstracts and the Final Program

Silver sponsors may receive the following additional benefits to Sponsors:

- **Priority on exhibition** area selection
- **Priority on hotel** selections
- One page four colour **advertisement** in the Book of Abstracts and the Final Program
- 2 complimentary **registrations**

Gold sponsors may receive the following benefits in addition to Silver Sponsors:

- **A hyperlink from their logo to a web site** of their choice
- A possibility to **insert a flyer** in the delegate bags
- 2 further complimentary **registrations** (4 altogether)

Further type of sponsorship(s)

Do not feel limited by the above suggestions.
Share your ideas with the Organizing Committee; we are open to adopt them

Please contact the Organizing Committee: e-mail: iamg2010@chemoltravel.hu
phone: +(36 1) 266 7032 fax: +(36 1) 266 7033

EXHIBITORS' MANUAL

DATE AND VENUE OF THE EXHIBITION

The Exhibition of IAMG 2010 will be held between August 29 - September 2, 2010 (from Sunday to Thursday) at the ELTE Convention Center. Address: H-1117, Budapest, Pázmány Péter sétány 1A. The exhibition will be sited in Building „A”, in the close vicinity of the Conference Registration and lecture rooms. Lecture rooms are accessible only by crossing the Exhibition Area. Coffee Breaks and Welcome Reception will also be arranged in this area. Exhibitors and sponsors are welcome to visit the Conference and the Exhibition Venue at their convenience before the Conference. Please contact the Conference Secretariat to arrange this site inspection at the following e-mail: iamg201@chemoltravel.hu

PRICES

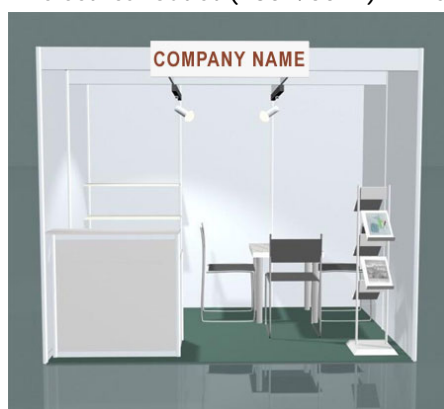
- Empty space: EUR **200**/sqm
- Full service: EUR **250**/sqm

EMPTY SPACE

2 chairs, 1 table, an electrical outlet (230V, 50 Hz,) will be provided, Central European plug converters are needed.

FULL SERVICE

Includes the following type of stand with a basic set up: OCTANORM System, which uses a cubicle module set-up. This contains a grid ceiling (approx. 2,5 m / 7 ft), white panels back and sidewalls, an information desk, a table, chairs, spot lights, Exhibitor's name on the fascia. An electrical outlet (230V/50Hz) will be provided for each exhibitor.



Tailor made service

All extra requirements, different from the basic set up can be satisfied, but should be paid extra - please inform us about your extra needs and we shall send you our offer.

EXHIBITOR PASSES

2 exhibitor passes per 9 sqm will be ensured for the staff of every stand, which includes free entrance to the Exhibition Area, to the Welcome Reception and Coffee Breaks and a copy of the Book of Abstracts and the Final Program. Please note that these passes are not valid for the Banquet.

FREITHING, STORING AND THE CUSTOMS CLEARANCE

Please do not forget that it is the full responsibility of exhibitors to arrange the administration and payment for freighting and storing. To avoid any problem concerning the shipping, storing and customs clearance administrations, please contact Mr. Tibor Danko at Masped Expo, who is in charge of storing and delivery:

C/o Masped-Expo Ltd.

Mr. Tibor Danko

e-mail: tdanko.expo@masped.hu

phone +(36 30) 99 90 136

+(36 1)263 6110

fax: +(36 1) 263 6109

ELECTRICAL POWER CONSUMPTION

Stand fee includes electricity supply of 2kW per 12 sqm free of charge.

- between 2 kW - 5 kW - price: EUR 12.-/day
- between 5 kW -10 kW - price: EUR 15.-/day
- over 10 kW - price: EUR 25.-/day

APPLICATION

Application for exhibition and/or sponsorship can be made by filling the order form enclosed above. Those interested in receiving further information should contact the Congress Secretariat:

IAMG 2010 Secretariat

c/o Franciska Morlin

Chemol Travel, Congress Department

H-1366 Budapest, P.O.Box 28., Hungary

Phone: +(36-1) 26 67 032

Fax: +(36-1) 26 67 033;

E-mail: iamg2010@chemoltravel.hu

PAYMENT

Payment should be arranged upon receipt of our invoice. Please give us the name and address of the person who is authorized to sign the contract and to whom the invoice should be addressed.

Terms of payment

- 50%- deposit against our confirmation and invoice
- 100% - by August 15, 2010

Cancellation Policy - Cancellation must be made in writing to the Congress Secretariat

- before 25 July 2010: 25% refund
- after 25 July 2010: no refund